

USG Strategic Plan 2024

Angela Bell, Vice Chancellor for Research and Policy Analysis
Board of Regents Meeting
November 12, 2019

Process and Timeline since March Board planning session

SUMMER 2019

System Office Working Group

Presidents'
Working
Group

AUG

Create goals; BOR update **SEPT**

Gather feedback

OCT

Integrate feedback, develop plan; BOR update **NOV**

Present plan for BOR approval

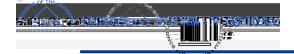


Stakeholder Meetings

Campus:

Presidents' Council

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System Office Working Group

- Angela Bell, Research & Policy Analysis
- Matthew Colvin, Economic Development
- Tracey Cook, Strategy & Fiscal Affairs
- Tristan Denley, Academic Affairs
- John Fuchko, Organizational Effectiveness
- Juanita Hicks, Human Resources
- Joyce Jones, Student Affairs

- Bobby Laurine, Information Technology Services
- Teresa MacCartney, Administration
- Jason Matt, Fiscal Affairs
- Sandra Neuse, Real Estate & Facilities
- Shelley Nickel, Consultant
- Stuart Rayfield, Leadership & Institutional Development
- Kristina Torres, Communications
- Martha Venn, Academic Affairs



Staff support: Lori Hagood, Tracie Arnold-Dixon

Presidents' Working Group

Mark Becker, Georgia State University

Richard Carvajal, Valdosta State University

Paul Jones, Fort Valley State University

Margaret Venable, Dalton State College



Vision Statement

The University System of Georgia will excel in meeting the needs of our state and economy through universities and colleges that provide an affordable, accessible and high-quality education; promote lifelong success of students; and create, disseminate and apply knowledge for the advancement of our state, nation and world.



Student Success

Goal: We will increase degree completion through high quality and lifelong academic options, focused learning and elimination of barriers to access and success for all Georgians.

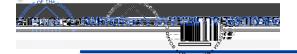


Student Success

Goal: We will increase degree completion through high quality and lifelong academic options, focused learning and elimination of barriers to access and success for all Georgians.

- Address student success holistically
- Collaborate with our K-12 system on student preparation
- Foster the role of faculty in student success
- Prioritize diversity and inclusion
- Address barriers for working and adult students

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Goal: We will ensure affordability for students by containing costs and optimizing efficiency across the system.

- Address total cost of education
- Help students understand financial path
- Improve efficiency from student perspective
- Focus on sustainability
- Maintain quality in service



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Strategic Initiatives:

- Limit tuition increases & evaluate use of fees
- Affordable Learning Georgia
- Know More Borrow Less
- Implement best practices & optimize student services in financial aid
- Implement Careers module to improve HR administration
- Assess & implement unified, efficient enterprise system



Metrics:

- Reduce average time to degree for bachelor's degrees from 5.1 years in FY19 to 4.9 in FY24, and for associate degrees from 4.4 years in FY19 to 4.0 in FY24.
- Increase annual student savings through free textbooks



Economic Competitiveness

Goal: We will advance Georgia through investing in world-class research and equipping students with marketable skills, knowledge and experience.

Narrative:

Collaborate to align curriculum with workforce needs
Focus on well-rounded education and essential skills that

provide a lifelong foundation

• Ensure all students, regardless of location or background, can enter and succeed in high-demand careers.



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Economic Competitiveness

Strategic Initiatives:





Goal: We will work with our communities to improve quality of life.

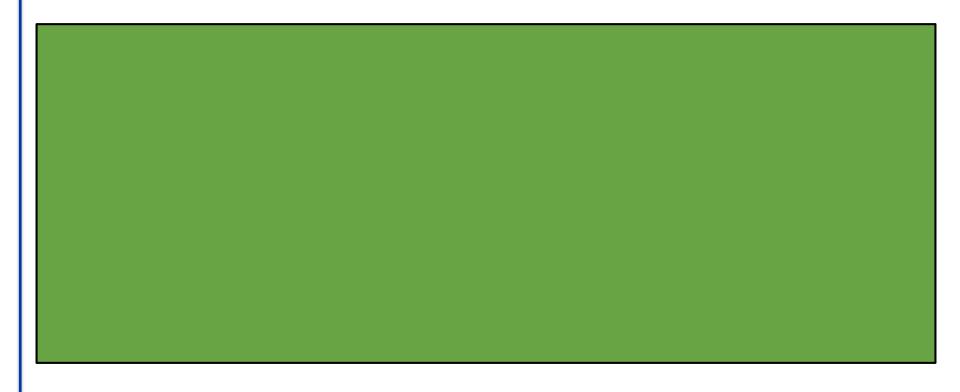
- Build relationships with and listen to a diverse range of leaders and community members
- Including students teaches valuable skills
- Campuses themselves are communities with opportunities for enhancement
- Collaborate across system to yield greatest impact



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Metrics:

- Increase graduates in health professions from 7,388 in FY19 to 7,996 in FY24.
- Increase the number of student enrollments in experiential learning courses from 42,129 in FY19 to 150,000 in FY24.



Putting the Plan Into Action

- Will be published on the USG website: www.usg.edu/strategic_plan
- System Office Working Group is developing the operational plan
- Presidents' Working Group is proposing sector targets on all metrics
- Regular updates to Board



