



The best education in the world.
The best education for the world.
Georgia Tech's OMS CS degree.



OMS CS: What are we talking about?

- OMS CS: Online Master of Science in Computer Science
- Collaboration among GT, Udacity & major corporation
- Announcement targeted for May 2013
- Program launch October 2013-January 2014



Rationale – Part 1

- We can educate the world
- Lead, not follow—taking 1st real step in the revolution
- Students want degrees, not just courses
- MS & CS are best places to start
- It makes financial sense
- Georgia Tech can do it



Rationale – Part 2

- Pool of prospective students exponentially larger
- Opportunity to redefine learning experience to be more student-focused
- New pipeline for PhD students
- Non-traditional students (international, working professionals)
- Address current shortage of trained computing professionals



Why Udacity?

- Experience in online education delivery
- Quality of product
- Introducing MOOC 2.0
- Experience in massive-scale projects (Google Maps)
- Efficiency of execution

Budget – Part 1

Student Projection

I = Prospective degree-seeking (2 courses per term)

II = Degree-seeking (2 courses per term)

III = Credit-seeking but non-degree-seeking (1 course per term)

IV = Non-credit-seeking (MOOC)

<u>Year/term</u>	<u>I</u>	<u>II</u>	<u>III</u>	<u>IV</u>
1/1	200	0	0	TBD
1/2	200	200	200	TBD
2/1	800	750	500	TBD
3/1	1,500	3,290	1,500	TBD
3/3	2,000	5,890	2,000	TBD

Budget – Part 3

Georgia Tech net revenues

<u>Year</u>	<u>1</u>	<u>2</u>	<u>3</u>
Tuition & inst. fee Based on \$402/3 credit Class, SIF \$194 & TF \$107)	\$1.6M	\$8.9M	\$22.6M
Corporate sponsorship	\$2M	—	—
Total costs	\$1.1M	\$1.9M	\$2.5M
Overhead return	\$229K	\$409K	\$547K
Gain/loss	\$241K	\$833K	\$5.0M
Technology fee	\$190K	\$1.1M	\$2.6M

Contract

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